



Press Release

## **SB Training Announces Crazy Fit Challenge 2013** *Santa Barbara's Only Obstacle Course Race*

**ELINGS PARK | SANTA BARBARA | SATURDAY, MAY 18, 9AM-NOON**

SB Training is pleased to announce it's fifth annual **Crazy Fit Challenge 2013—*Santa Barbara's Only Obstacle Course Race***. Held at Elings Park whose natural terrain offers a challenging course with great trails and beautiful vistas.

**Crazy Fit Challenge** is a timed 1.5 mile obstacle course designed to challenge the competitive athlete as well as those new to sports and fitness, while having fun in a supportive atmosphere. Contestants may run up to four laps. Participants do not know the course in advance, nor can they see the obstacles until they encounter them during their run. There are several SB Training trainers on hand to offer encouragement at various points along the course. The event rewards competitors in four divisions (per laps run) with donated prizes and bragging rights!

Mike Claytor, owner of SB Training—a premier private training facility, created **Crazy Fit Challenge** in 2009 to showcase his client's hard work, and to promote camaraderie outside the gym. The first event was so successful that he opened it up to the public and this year anticipates over 300 competitors!

Spectators are welcome. Parking is free.

For more information contact Mike Claytor  
Visit our website [CrazyFitChallenge.com](http://CrazyFitChallenge.com)  
Register for the race at [Active.com](http://Active.com)

Mike Claytor  
[mikeclaytor.crazyfitchallenge@gmail.com](mailto:mikeclaytor.crazyfitchallenge@gmail.com)  
ph 805.899.1705

SB Training  
820 Haley Street  
Santa Barbara, CA 93103  
fx 805.899.1906

[www.sbtraining.org](http://www.sbtraining.org)  
[www.CrazyFitChallenge.com](http://www.CrazyFitChallenge.com)



# Crazy Fit

## CHALLENGE 2013

Saturday, May 18, 2013

Santa Barbara Training  
presents The Fifth Annual  
Crazy Fit Challenge  
Saturday, May 18, 2013  
9am-noon at Elings Park  
in Santa Barbara

This year we anticipate over  
300 participants competing on one  
of our toughest courses ever!

Spectators Welcome!

***SANTA BARBARA'S ONLY  
OBSTACLE COURSE RACE***



Mike Claytor  
mikeclaytor.crazyfitchallenge@gmail.com  
ph 805.899.1705

SB Training  
820 Haley St.  
Santa Barbara, CA 93103

[www.sbtraining.org](http://www.sbtraining.org)  
[www.CrazyFitChallenge.com](http://www.CrazyFitChallenge.com)





# Crazy Fit CHALLENGE 2013

Photos from 2012

Photographs for promotional use are provided in high resolution for print and web applications. All images are from Crazy Fit Challenge 2012, at Elings Park, Santa Barbara, unless otherwise noted. Additional images and caption information can be provided by request. Photos by Kimberly Kavish unless otherwise noted.



**1** Mike Claytor, founder of CFC, and owner SB Training



**2** Elings Park offers great view and steep trails



**3** Tire flipping obstacle on the ridge top



**4** Tire hopping on the down-hill slope



**5** Crawling through mud and under telephone poles—It's no fun unless you're muddy when you're done!



**6** The challenging climbing wall at the top of the ridge



**7** Trying every angle possible to retrieve a marker and not have to immerse in the ice filled tub!



**8** Happy muddy finishers posing with organizer Sloane Claytor



**9** Happy contestants at the post race BBQ

Mike Claytor  
mikeclaytor.crazyfitchallenge@gmail.com  
ph 805.899.1705

SB Training  
820 Haley Street  
Santa Barbara, CA 93103  
fx 805.899.1906

www.sbtraining.org  
www.CrazyFitChallenge.com





**Crazy Fit Challenge was originally developed in May of 2009** by Mike Claytor, owner of Santa Barbara Training, a premier private training facility in Santa Barbara that promotes the highest quality training services using various programs that prepare the body for life's challenges. Mike created **Crazy Fit Challenge** to showcase his client's hard work, and to promote camaraderie outside the gym. Many of his clients accomplished something that first year, that they never thought they could do. "Taking clients thru the fitness process of having a goal and showing them first hand how to obtain it is a great motivator. It has been very rewarding watching their success," beams Mike. The first **Crazy Fit Challenge** had 48 participants and was so successful that Mike expanded the event and opened it to the public. **Crazy Fit Challenge 2013** anticipates over 300 athletes to compete in the only obstacle course race in Santa Barbara.

**Crazy Fit Challenge** takes place Saturday morning, May 18, 2013 in the hills of Elings Park, Santa Barbara. Elings Park's 230 acres of natural terrain offers a challenging course with great trails and beautiful vistas. It is a 1.5 mile obstacle course offering up to four challenging rounds depending on the participant's fitness level. SB Training staff is on hand along the course to provide guidance and support. Contestants do not know the course until they are actually racing. A BBQ is provided after the race along with results and prizes awarded to participants. Spectators are welcome.

"The Santa Barbara community has been very supportive. Last year there were over 15 sponsors giving everything from gift certificates to merchandise to cash to support Crazy Fit Challenge. Sponsors are valued contributors to the event's success."



*Mike Claytor, owner of SB Training and founder of Crazy Fit Challenge*

A handwritten signature of Mike Claytor in black ink.

Mike Claytor  
mikeclaytor.crazyfitchallenge@gmail.com  
ph 805.899.1705

SB Training  
820 Haley Street  
Santa Barbara, CA 93103  
fx 805.899.1906

[www.sbtraining.org](http://www.sbtraining.org)  
[www.CrazyFitChallenge.com](http://www.CrazyFitChallenge.com)





**Crazy Fit Challenge 2013—  
Santa Barbara's Only Obstacle Course Race**

**Where/When**

Saturday, May 18, 2013

9am-noon

Elings Park

1298 Las Positas Road, Santa Barbara, CA 93105

**The Course**

1.5 Mile Obstacle Course on varied terrain

1-4 Challenging Rounds depending on fitness level

Course Map and Obstacles revealed the morning of the event

**Participant & Spectator Details**

Spectators Welcome

Free Parking

Contestants receive Tee Shirt and Swag Bag

Online registration at [CrazyFitChallenge.com](http://CrazyFitChallenge.com) and [Active.com](http://Active.com)

Awards and BBQ to follow

**Contact & Info**

Mike Claytor

805-899-1705

[mikeclaytor.crazyfitchallenge@gmail.com](mailto:mikeclaytor.crazyfitchallenge@gmail.com)

Mike Claytor  
[mikeclaytor.crazyfitchallenge@gmail.com](mailto:mikeclaytor.crazyfitchallenge@gmail.com)  
ph 805.899.1705

SB Training  
820 Haley Street  
Santa Barbara, CA 93103  
fx 805.899.1906

[www.sbtraining.org](http://www.sbtraining.org)  
[www.CrazyFitChallenge.com](http://www.CrazyFitChallenge.com)

